



PRIVACY POLICY

SCRIPT

Episode: The Policy

Last update: 06/May/2024

Written by: SIT LAW

1 INTRO

1

This Privacy Policy describes how SIT LAW ("we", "our", or "us") collects, uses, protects, and shares the personal information of visitors ("you" or "your") to our website www.sitlaw.com.br, in accordance with the Brazilian Data Protection Law (LGPD).

2 Information Collected

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We may collect personal information provided by you voluntarily when filling out contact forms, downloading free content, subscribing to newsletters, or sending messages through our website. The information collected may include your name, email address, phone number, company where you work, and other relevant information. Additionally, we may automatically collect certain non-personal information, such as the type of browser

you use, your IP address, approximate location data, and pages visited on our website, through cookies and similar technologies.

3 Use of Information

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The personal information we collect may be used for the following purposes:

- Responding to your inquiries and providing information about our services.
- Sending marketing communications, such as newsletters, if you consent to receive such communications.
- Personalizing your website experience and improving our customer service.
- Complying with legal and regulatory obligations.

YOU

But what does this mean?

SIT LAW

All data we collect on our website forms and landing pages are used to engage with you through informative, educational content or to send invitations, event offers, and courses related to our areas of practice. We may send these communications via email, WhatsApp, Telegram, or another suitable platform for the respective communication.

YOU

OK, what else?

SIT LAW

The email addresses collected, if you opt-in to receive content, will be used for periodic newsletter and occasional marketing emails.

Occasionally, we may use data for purposes not covered by this privacy policy but within our legitimate interests.

Our team may contact you to send service proposals if requested, resolve any matter arising from engaging our services, or for specific communications requested by you.

No personal user information will be publicly disclosed.

4 Legal Basis for Personal Data Processing

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The processing of your personal data is carried out based on one of the legal provisions provided for in LGPD, such as your consent, contract execution, legal obligation fulfillment, regular exercise of rights in judicial, administrative, or arbitration proceedings, among other bases provided by law.

5 Sharing of Information

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We do not sell, rent, or share your personal information with third parties, except when necessary to fulfill legal obligations, protect our rights, or if you provide us with explicit consent.

SIT LAW

When you use your LinkedIn or Facebook (Meta) account to integrate with our services, we may collect all data made available by these social networks through pixels, such as information about your ads, remarketing actions, number of clicks received, information about visitors to your websites available on this platform, among others.

YOU

How can I know what data these services are collecting?

SIT LAW

Below, we list the privacy policy pages of the platforms integrated into our website that will help you understand what they are capturing:

- Google Chrome:
<https://support.google.com/chrome/answer/95647?c=GENIE.Platform%3DDesktop&hl=en&sjid=16257151066668105344-SA>
- Mozilla FireFox:
<https://support.mozilla.org/en-US/kb/clear-cookies-and-site-data-firefox>
- Microsoft Edge:
<https://support.microsoft.com/en-us/windows/microsoft-edge-browsing-data-and-privacy-bb8174ba-9d73-dcf2-9b4a-c582b4e640dd>
- Google Analytics:
<https://policies.google.com/technologies/partner-sites?hl=en>
- Facebook:
<https://www.facebook.com/privacy/policies/uso/>
- LinkedIn:
<https://www.linkedin.com/legal/privacy-policy>

6 Cookies and Similar Technologies

6

Our website may use cookies and similar technologies to enhance your browsing experience.

SIT LAW

When you visit our website, a 'cookie' is placed on your browser through Google Analytics software, Facebook (Meta) pixel, and LinkedIn pixel, to manage traffic on our website and identify how often you return to our address. Information collected includes IP address, social media pixel, geographic location, referral source, browser type, visit duration, and pages visited.

YOU

What if I don't want these cookies?

SIT LAW

Most browsers allow you to manage cookies (accept, decline, delete, or block cookie usage). Therefore, you can configure your browser to refuse all cookies or to indicate when a cookie is being sent.

7 Data Subject Rights

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You have the right to confirm the existence of personal data processing, access your data, correct incomplete, inaccurate, or outdated information, delete unnecessary, excessive, or unlawfully processed data

under the LGPD, and request the portability of your data to another service or product provider, upon express and formal request.

SIT LAW

You can opt out of receiving any type of email from SIT LAW.

YOU

How can I do that?

SIT LAW

In all emails we send, there is always an unsubscribe link available in the last lines. By clicking on this link, you will be automatically unsubscribed from our list.

It is important to mention that by filling out any form again, it will be considered that your email address has been re-entered into the list. Therefore, the cancellation request must be made again if desired.

8 Applicable Law

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This document is governed by and must be interpreted in accordance with the laws of the Federative Republic of Brazil. The Forum of the City of São Paulo/SP is elected as competent to resolve any disputes arising from this document.

9 Changes to this Policy

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We reserve the right to update this Privacy Policy periodically. We recommend that you review this page regularly to be aware of any changes.

10 Contact

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If you have questions about this Privacy Policy or wish to exercise your privacy rights, please contact us at: contato@sitlaw.com.br.

This Privacy Policy was last updated on May 6, 2024.

THE END

